

# DUBOIS STRONG

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## IN OTHER NEWS

### New housing options progressing in Dubois County



Housing is a critical area of focus to help local employers attract and retain workforce.

### Updating Shovel Ready Sites



The Indiana Site Certified program certifies sites that are ready for economic development.

## Digital Marketing Workforce Attraction

Dubois Strong worked with [Purdue Center for Regional Development](#) and [HIRONS Marketing](#) on a digital workforce attraction campaign.

**Our goal:** To increase the number of people who live and work in Dubois County through targeted messages to areas of high unemployment in Kentucky and Illinois.

The digital campaign kicked off on February 15, 2017 and ran through December 13, 2017.

### How it worked:

- [Facebook](#) ads promoted Dubois County to direct interested parties to Dubois Strong's [Employment Opportunities](#).
- From the Employment Opportunities page the viewer easily navigated to a top employer's career page.
- Our hope was that they then applied for an open position.

We had several employers share data with us; Kimball International, Memorial Hospital & Health Care Center, Jasper Engines & Transmissions, Kimball Electronics, Jasper Group, Best Home Furnishings, MasterBrand Cabinets and Jasper Rubber.

### Employer Summary

- Total employer site visits from [duboisstrong.com](#): 1,197
- Total online applications: 24,920

[Click here to see more details of the digital marketing campaign's outcome.](#)

## Midstate Corridor Update

Work continues on establishing a memorandum of understanding (MOU) between the Mid-States Corridor Sub-Committee and INDOT. The MOU will help establish the amount of local dollars needed to move the project from unfunded Tier 2 to a funded Tier 1. The project

Ready to become an investor? [Click here.](#)



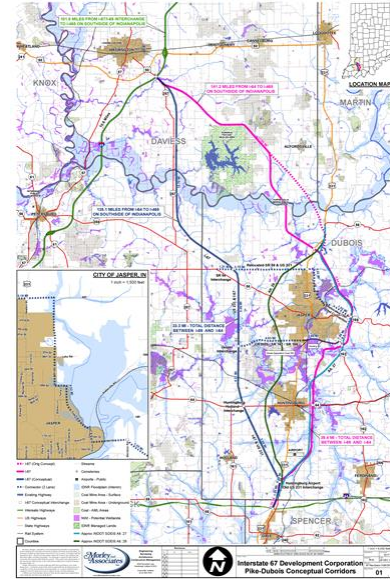
Our mission is to maximize our resources and assets to foster economic growth in Dubois County.

must be listed on the State Transportation Improvement Plan (STIP) and assigned a project number. Once a number has been assigned, the project can receive consideration for federal way funding. INDOT will also be able to let bids for the Environmental Impact Study (EIS). The EIS will consider multiple potential routes for the proposed new roadway. This will be a major step toward selection of the best road course for construction.

Dubois Strong is now administering the new Mid-State Corridor Sub-Committee. Members of the sub-committee include: Hank Menke, Neil Dauby, Chris Tretter, Travis McQueen, Ed Cole, Mike Braun, Mark Messmer, Mayor Denny Spinner and Mayor Terry Seitz.



**I-67 Corridor**



**I-67 Pike-Dubois Route Concept**

## Tour of Opportunity

The Tour of Opportunity is to show the students the many career opportunities available locally in manufacturing and logistics. Dubois Strong partnered with Patoka Valley Career and Technical Cooperative to coordinate the industry tours.

MasterBrand, Jasper Engines & Transmissions, OFS Brands, Best Home Furnishings, Wabash Valley Produce, Indiana Furniture, Kimball International, Kimball Electronics, Meyer Distributing, and Versteel representatives conducted tours of their facilities for 564 eighth grade students on Oct. 11 and Oct. 12.

Jarred Howard, Director of the Patoka Valley Career and Technical Cooperative surveyed the students to get their feedback after their tour experience. An overwhelming majority of the students and employers responded with positive comments about their tour experience.

## 2017 Successful Projects

- ★ [Over \\$115,000 in Private Investment in Dubois Strong](#)
- ★ [Workforce Attraction Facebook Campaign](#)
- ★ [Tour of Opportunity](#)
- ★ [2nd Annual Ag Economic Summit](#)
- ★ [Midstate Corridor Project](#)
- ★ [3 Enterprise Loan Fund Small Business Loans](#)

## 2017 Investor Listing

Our successes would not have been possible without the support from our investors and partners.

### INVESTORS:

- A-1 Realty, Inc.
- [Access Storage Now](#)
- [Ackerman Oil](#)
- [Beam, Longest and Neff](#)
- [Best Home Furnishings](#)
- [Bingham Greenebaum Doll](#)
- [Bob Luegers Motors](#)
- [Boxer Girl, LLC](#)
- Brosmer Land Surveying & Engineering
- [Buechlein & Associates](#)
- Buehler, Inc.
- [Carpet Warehouse](#)
- [Cash Waggoner & Associates](#)
- [City of Huntingburg](#)
- [City of Jasper](#)
- [Crane Naval Base](#)
- [Disinger Jewelers](#)
- [Dubois County](#)
- [Dubois County Block & Brick](#)
- [Dubois County Community Foundation](#)
- [Dubois County Tire & Supply](#)
- [Dubois County Tourism](#)
- [Dubois REC](#)
- [Eck Mundy Associates](#)
- [Farbest Foods](#)
- [Ferdinand Farmers Insurance](#)
- [Finishing Touches](#)
- [Freedom Bank](#)
- [German American Bank](#)
- [Giesler Dental](#)

- Hamilton's Accounting & Tax Service
- [The Herald](#)
- [Hopf Equipment](#)
- [Hoosier Business Machines](#)
- [Huntingburg Chamber of Commerce](#)
- [Huntingburg Regional Airport](#)
- [Indiana Furniture](#)
- [International Paper](#)
- [Jagoe Homes](#)
- [Jasper Chamber of Commerce](#)
- [Jasper Engines & Transmissions](#)
- Jasper Leasing
- [Jasper Obstetrics & Gynecology](#)
- [Kerstiens Homes & Designs](#)
- [Kimball Electronics](#)
- [Kimball International](#)
- [Krempp Lumber Company](#)
- Krueger & Associates
- [Kunkel Insurance Agency](#)
- [MasterBrand Cabinets](#)
- [Matrix Integration](#)
- [Memorial Hospital & Health Care Center](#)
- [Meyer Distributing](#)
- [Midwestern Engineers](#)
- [Miller-Valentine Group](#)
- [Morley & Associates](#)
- [The Mortgage Company](#)
- [Mulzer Crushed Stone Inc./JH Rudolph](#)
- [Nonte & Company](#)
- [OFS Brands](#)
- [Old National Bank](#)
- Patoka Insurance Center
- [Patoka Valley Health Care Coop](#)
- [Prairie Farms](#)
- [Primerica Financial Services](#)
- Progressive Development
- [Progressive Investment](#)
- [River Centre](#)
- [Rotary Club of Jasper](#)
- Rowekamp Insurance
- [St. Benedict's Brew Works](#)
- [Seng & Seng, CPA](#)
- [The Servants, Inc.](#)
- [SERVUS](#)
- [Seufert Construction](#)
- [Siebert's](#)
- [Smithville](#)
- Southwest Indiana Association of Realtors
- [Springs Valley Bank & Trust](#)
- [STAC Material Handling](#)
- [State Farm Insurance Debbie Allen](#)
- [Stens Corporation](#)
- Sternberg Riverfront Properties

- [Streicher Construction](#)
- Sunset Laundry & Dry Cleaning
- [Superior Ag Resources](#)
- [Superior Insulation Company](#)
- [TDI Brands/Global Logistics](#)
- [TRI-CAP](#)
- [Tri-County YMCA](#)
- Town of Birdseye
- [Town of Ferdinand](#)
- [Town of Holland](#)
- [Ubelhor & Son Insurance Agency](#)
- [Uebelhor & Sons](#)
- Uebelhor Developments
- [Universal Design](#)
- Wabash Valley Produce
- [Webb Wheel](#)
- [Williams Brothers Pharmacy](#)
- [Woods Printing](#)
- [Young Men's Insiture \(YMI\)](#)

**PARTNERS:**

- [AT&T](#)
- [Ball State University](#)
- [Dubois County Community Foundation](#)
- [Dubois County Free Press](#)
- [Hoosier Energy](#)
- [Indiana Economic Development Association](#)
- [Indiana Economic Development Corporation](#)
- [Indiana Municipal Power Agency](#)
- [Purdue Extension - Dubois County](#)
- [Purdue Manufacturing Extension Partnership](#)
- [Radius | Indiana](#)
- [Southwest Indiana Development Council](#)
- [Vincennes University - Jasper Campus](#)

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