

DUBOIS STRONG



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IN OTHER NEWS

Property ready for development



72-acres on Ferdinand's north designated a prime economic development location by Indiana OCRA.

New housing options progressing in Dubois

Digital Workforce Attraction Campaign



The 2018 Digital Workforce Attraction Campaign began May 7, 2018 and ran through October 21, 2018. Facebook and Google display ads resonated well with our target audiences; over 9 million impressions and almost 40,000 clicks.

Our goal: To increase the number of people who live and work in Dubois County through targeted messages to areas of high unemployment in Kentucky, Illinois and Ohio.

How it worked:

- [Facebook](#) and [Responsive Display](#) ads promoted Dubois County and directed interested parties to [Dubois Strong's website: Live Work + Play](#) and [Employment Opportunities](#) pages. Over 74,000 new viewers visited our website.
- From the Live Work + Play page the viewer could browse housing, jobs and abundant recreational opportunities in Dubois County.
- From the Employment Opportunities page the viewer could easily navigate to a top employer's career page. Over 1,000 viewers clicked a weblink and went to an industry's career page.
- The goal is that they apply for an open job position and browse the growing number of [housing options](#) in Dubois County. Ten different industries received almost 8,000 applications during this time period.

We are still working on collecting final data from industries and compiling into a final report to share with industries and investors.

Mid-State Corridor Update

County



Housing is a critical area of focus to help local employers attract and retain workforce.

Ready to become an investor? [Click here.](#)



Our mission is to maximize our resources and assets to foster economic growth in Dubois County.

The Mid-States Corridor project continues to make progress. An important step in the process is the inclusion of the project by the **Indiana Department of Transportation (INDOT)** in the **State Transportation Improvement Plan (STIP)** and assigned a project number. Mid-State Corridor recently was given a project number for STIP inclusion. Another important milestone is INDOT issuing a request for proposal (RFP) to select a consultant for the **Tier One Environmental Impact Study (EIS)**. The RFP issuance and the selection of the consultant should occur during the first and second quarters of 2019. The Tier One EIS is a three-year process.

Regional Opportunities Initiative



The eleven county regional organization, **ROI**, has invited Dubois Strong to lead a **Ready Communities** quality of place/workforce attraction grant committee. The committee will work to create and submit a planning grant proposal by December 31. Acceptance of the proposal will earn the committee a \$50,000 planning grant. The committee will then have between eight to twelve months to submit the county quality of place/workforce attraction plan, with the prospect of receiving a minimum of \$100,000 and up to \$250,000 for implementation.

**Workforce Retention + Attraction Forum -
September 26, 2018**



On September 26th from 2-4pm, Dubois Strong hosted two outstanding speakers at the VUJ, CTIM Theater.

- Blair Milo, State of Indiana's first Secretary for Career Connections and Talent
- Pete Yonkman, President & CEO, Cook Group & Cook Medical

The event was attended by about eighty local professionals representing a wide range of area businesses.

Manufacturing Day - October 4, 2018



VUJ hosted about 363 students from local and area schools for **Manufacturing Day** on October 4th. Dubois Strong collaborated with VUJ on this event which provides campus tours and lunch for area high schools sophomores, juniors and seniors. The successful event also gave students an opportunity to visit the table displays and talk with representatives of eight local manufacturers about future careers in manufacturing.

Tour of Opportunity - October 9 + 10, 2018

Five hundred twenty-five, eighth graders from all four Dubois County school corporation toured local manufacturing and logistics facilities

on October 9 & 10. The ten local companies included: Jasper Engines & Transmissions, Kimball International / Research and Development and National Office Furniture Headquarters, Kimball Hospitality, Kimball Electronics, Versteel, Indiana Furniture, Meyer Distributing, MasterBrand, Best Home Furnishings, and OFS. A new addition this year, Vincennes University - Jasper hosted the students for lunch and provided campus tours. An important partner for both VUJ and Dubois Strong in making the event a success was Jarred Howard, Patoka Valley Career & Technical Education.

Ag Summit - November 16, 2018



The 2018 Ag Economic Summit was hosted by VUJ, Dubois Strong and the Dubois County Soil and Water Conservation District. The event was sponsored by Dubois REC, Superior Ag, German American Bank and Hopf Equipment. Seventy agriculture professionals and area ag students attended the half day event.

Dubois County Housing Update

JASPER

Demand	Projects
225 to 410 total units between 2015 - 2020	Jasper Lofts Phase I – 67 apartments (Completed 2017)
	Jasper Lofts Phase II – 40 apartments (Projected expansion)
	Vine Street Lofts – 62 senior apartments (Complete 2018)
	River Centre – 75 apartments (In progress)
	Kerstiens Villa Village Development– 148 units (Planning stages)
	Kerstiens Brookstone VI Development – 13 units (In progress)
	Kerstiens Trinity Crossing Development – 23 units (In progress)

HUNTINGBURG

Demand	Projects
75 to 125 total units between 2015 - 2020	Hunter’s Crossing Phase I – 50 single-family units (In progress – 16 available lots, 16 sold lots)
	Hunter’s Crossing Phase II – 94 single-family units (Future construction)
	Lofts of St. Joseph – 45 senior apartments (Completed 2016)
	Wagon Works – 56 apartments (In progress)
	Miller-Valentine – 56 apartments/townhomes (Planning stages)

FERDINAND

Demand	Projects
100 to 175 total units between 2015 - 2020	Brad Brosmer Apartments – 8 apartments (Completed 2015)
	Sisters of St. Benedict – 15 senior apartments (Completed 2016)
	Begle Properties – 54 apartments (In progress)
	Begle Properties – 2 duplexes (Completed 2015)
	Begle Properties – 2 duplexes (Completed 2017)
	Kerstiens County Ridge Estates – 16 units (In progress)

Thank you, Dubois Strong investors!



Our success would not be possible without the

support from our investors and partners. Thank you!

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