

DUBOIS STRONG

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IN OTHER NEWS

New housing options progressing in Dubois County



Housing is a critical area of focus to help local employers attract and retain workforce.

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Regional Opportunities Initiative



REGIONAL OPPORTUNITY INITIATIVES

The eleven county regional organization, ROI, invited Dubois Strong to lead a Ready Communities quality of place/workforce attraction grant committee September 2018. January 2019 acceptance of the planning proposal earned the committee a \$50,000 planning grant.

The committee has two potential deadlines to submit the Dubois County quality of place/workforce attraction plan, August 1 or December 31. Eligible quality of place plans must align with one or more of the following categories: aesthetics and beautification enhancements, connectivity infrastructure development or community cohesion & support. Convening focus groups and the review of many previous improvement plans will help us to narrow down the county target areas which need enhanced to help attract workforce and build on our existing quality of place.

An approved plan will earn a minimum of \$100,000 and up to \$250,000 for implementation. Project implementation must occur over the next two years (2020 & 2021).

Quality of Place Design Team members include Nona Baker, Sara Schroeder, Jim Mehling, Darla Blazey, Clayton Boyles, Jason Hagen, Elmer Brames, and Lisa Gehlhausen. Quality of Place Advisory Team (QPAT) members are Chris James, Kevin Manley, Matt Crane, Mike Steffe, Nancy Eckerle, and Nick Stevens.

In early February the Design Team selected a consulting firm, Taylor, Siefker and Williams (TSW), and work continues on the



Our mission is to maximize our resources and assets to foster economic growth in Dubois County.

implementation plan submittal to ROI by the August 1st deadline.

2019 Workforce Attraction Campaign



As a county which continues to have hundreds of available job openings, Dubois County has an opportunity to influence the current employment trends and promote opportunities within the region.

Dubois Strong proposes the following campaign objectives and strategies:

1. Fill a minimum of fifty total job openings from a variety of local companies. Strategy 1: Develop a targeted media campaign which promotes the jobs available on a job board that is directed to individuals living outside of the region.
2. Promote job opportunities available on a job board for the region's Latino population. Strategy 2: Create targeted messaging with Spanish-language advertisements and materials that emphasize the job opportunities on a jobs board.

The goal of paid digital media will be create a Dubois Strong Facebook Jobs Board and to promote the job openings in order to fill a minimum of 50 local jobs. A digital team will measure and analyze the campaign's performance and if needed, shift digital resources to the most effective messaging on the most appropriate platform.

The digital campaign will target the following audiences:

- Individuals within the working age range of 18-65 who are seeking job opportunities and improved quality of life who live outside of Dubois County. This includes individuals currently living and working in the northern Kentucky counties which border southern Indiana, areas of higher unemployment in southern Illinois and select Indiana counties outside of our region.
- Latino or Spanish speaking individuals will be targeted in the same geographic areas.

Dubois County Housing Update

Demand	Projects
JASPER 225 to 410 total units between 2015 - 2020	MVAH Partners Jasper Lofts Phase I 67 apartments (Completed 2017)
	MVAH Partners Jasper Lofts Phase II 40 apartments (Projected expansion)
	MVAH Partners Vine Street Lofts 62 senior apartments (Complete 2018)
	Boxer Girl LLC River Centre 75 apartments (In progress)
	Kerstiens Park Place Apartments 148 units (In progress)
	Kerstiens Autumn Creek III 10 single-family units + 32 condominiums (Planning stages)
	Kerstiens Brookstone VI 13 units (In progress)
	Kerstiens Trinity Crossing 23 units (In progress)
	Legacy Living of Indianapolis Legacy Living Jasper 88 senior living units (In Progress)
	MVAH Partners 30 townhomes (Planning stages)

Demand	Projects
HUNTINGBURG 75 to 125 total units between 2015 - 2020	Jagoe Homes Hunter's Crossing Phase I 50 single-family units (In progress – 13 available lots, 34 sold lots)
	Jagoe Homes Hunter's Crossing Phase II 94 single-family units (In progress – 6 available lots, 4 sold lots)
	MVAH Partners Lofts of St. Joseph 45 senior apartments (Completed 2016)
	Paragus Group Wagon Works 56 apartments (In progress)
	MVAH Partners 56 apartments/townhomes (Planning stages)

Demand	Projects
FERDINAND 100 to 175 total units between 2015 - 2020	Brad Brosmer Apartments 8 apartments (Completed 2015)
	Sisters of St. Benedict 15 senior apartments (Completed 2016)
	Begle Properties 54 apartments (In progress)
	Begle Properties 2 duplexes (Completed 2015)
	Begle Properties 2 duplexes (Completed 2017)
	Kerstiens County Ridge Estates 16 units (In progress)

Mid-State Corridor Regional Development Authority

The Mid-States Corridor Regional Development Authority continues to make progress.

Lochmueller Group of Evansville has been selected as the consultant for the completion of a Tier One Study Environmental Impact Study (EIS) for the Mid-States Corridor project. Start of the Tier One, EIS is projected to begin in June. The EIS will examine multiple potential routes for the roadway and will take up to three years to complete.

The Mid-States Corridor is projected be a four-lane, limited-access highway that would run north from Owensboro, Kentucky, go around Huntingburg and Jasper and continue north to connect to I-69.

Enterprise Loan Fund (ELF)



Provide your venture with the funding it deserves. Dubois Strong's Enterprise Loan Fund (ELF) supports the retention and expansion of current businesses as well as establishing new business opportunities in Dubois County.

This loan program offers independent loans to eligible entrepreneurs and small businesses as minimum "gap" financing to assist the local financial institutions in creating a complete financial package. ELF serves as a compliment to local resources rather than replacing or competing with traditional lenders.

Investor Campaign



You and your business are an essential part of our community. Dubois County is building economic growth in many ways. Dubois Strong is focused and committed to initiate, lead and be the facilitator for the county and regional economic growth.

2019 Focus:

- Mid-State Corridor: continue advancement of Tier 1 Environment Impact Study process
- Regional Opportunities Initiative: receive approval for Quality of Place Grant
- Workforce Attraction: modify approach + target jobs, expand industry engagement
- Workforce Retention: remain involved in Hub19 program and grow Tour of Opportunity

- Small Business Growth: promote Enterprise Loans and Current Blend for networking
- Organizational Development: increase Board involvement with new committee structure
- Quality of Place: creation of a unified County branded message

We are inviting you to make a pledge as an investor, if you haven't already made the commitment this year. With your support we can continue to build upon the positive economic momentum happening within the County. If you have questions, please contact our staff at success@duboisstrong.com or call 812-482-9650.

Upcoming Events



- Workforce Retention + Attraction Forum (September)
- Manufacturing Day (Oct 3)
- Tour of Opportunity (Oct. 16)
- Ag Summit (November)

Thank you, Dubois Strong investors!



Our success would not be possible without the support from our investors and partners. Thank you!

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