

Big Idea Matrix

Big Idea		Potential Next Steps (Projects, Programs, Policies)	Evidence in Plans	Supported by Data	Supported by Input	Resources Available	Capacity/ Collab.	Sustainability	Impact
1	Workforce Housing	Establish county-wide land use control ordinances.	✓	✓	✓		✓	✓	Mod.
		Land bank vacant or abandoned property to exchange with developers in return for workforce housing.	✓+	✓	✓	✓	✓	✓	Low
2	Population Attraction & Retention	Develop an incentive program for young professionals to move to Dubois County such as a housing assistance program.	✓+	✓	✓		✓		High
3	Affordable Child Care	Support the expansion of existing child care facilities to expand their capacity.			✓		✓		Mod.
		Develop an affordable child care program and/or facility supported by partnerships with the Tri-County YMCA and local businesses.			✓		✓	✓	High
4	High Speed Internet	Apply for next level connection grant funding to increase high speed internet in the rural areas of the County.	✓	✓	✓	✓	✓	✓	Mod.
5	Gateway Improvements	Complete and install county-wide wayfinding signage.	✓		✓	✓		✓	Mod.
		Design and install gateway signs near prominent entry-ways to the County, Cities, and Towns.	✓		✓	✓		✓	Mod.
		Create banners that promote Dubois County that can be installed on light posts.	✓		✓			✓	Low
		Improve the US 231 corridor through physical roadway and aesthetic improvements.			✓			✓	Low
		Install aesthetic improvements to and near the Huntingburg Airport.			✓	✓		✓	Mod.
6	Regional Connectivity	Implement a public transit service connecting residents to jobs, education, and everyday needs.	✓+		✓		✓	✓	Mod.
		Develop a regional multi-use trail connecting Huntingburg, Ireland, Jasper and Ferdinand.	✓+		✓	✓	✓	✓	Mod.
		Expand sidewalks and trail connections within local municipalities.	✓+		✓	✓		✓	Mod.
7	Expanded Recreational Facilities & Programming	Construct an indoor recreational facility that has the flexibility to offer a variety of recreational activities.	✓+	✓	✓		✓	✓	High
		Expand the amount of indoor recreational activities and programs for all ages.	✓+	✓	✓			✓	Mod.
		Expand the amount of recreational activities and programs for adults and seniors.	✓+	✓	✓			✓	Mod.
		Support projects identified in various partners plans such as the Dubois County 5-Year Parks and Recreation Master Plan.	✓+	✓	✓			✓	Mod.
8	Language Barriers	Offer translation of important documents such as utility bills.	✓		✓			✓	Mod.
		Provide translation services and educational training for adults several times during the day to accommodate work schedules.	✓		✓		✓	✓	Mod.
		Encourage employers to hire bilingual human resource employees to reduce the barrier for the Hispanic community to find employment.	✓		✓		✓		Mod.
9	Promotion of Assets & Tourism Development	Coordinate various marketing efforts that are occurring throughout Dubois County.	✓	✓		✓	✓	✓	Mod.
		Work to leverage regional tourists to travel to Dubois County through billboards and expanded marketing campaign.	✓						Low
		Develop a placemaking project at Patoka Lake.	✓			✓		✓	Mod.
		Establish a robust website/welcome packet/app that links job opportunities, travel destinations or entertainment options, housing options and information about Dubois County to help market it as a great place to live, work, and play.	✓		✓		✓	✓	High
		Support downtown revitalization and enhancement efforts.	✓+	✓	✓	✓		✓	Mod.
		Complete the Jasper School House Experience.	✓			✓		✓	Low

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10	Small Business Development	Collaborate with partners to provide technical assistance programs for small businesses.	✓+	✓	✓	✓	✓	✓	Mod.
		Help direct small businesses to state programs and local lending institutions that can offer financial assistance.	✓	✓	✓	✓		✓	Low
		Combine technical assistance, financial assistance, space, business resources into one location such as a business incubator to facilitate entrepreneurship.	✓+	✓	✓			✓	Mod.
11	Public Art/History	Install art installations throughout the County.	✓		✓	✓		✓	Mod.
		Map historic sites and structures, art installations and other art destinations throughout Dubois County for a printable brochure and an online interactive version.			✓			✓	Low
		Implement interpretive signage that matches the wayfinding signs to promote and share the History of Dubois County.	✓		✓	✓		✓	Low
		Support projects identified in partners plan such as the Jasper Community Arts Strategic Plan.	✓		✓			✓	Mod.
12	Property Improvement	Implement an Owner-Occupied Rehabilitation Program.	✓+		✓	✓	✓		Mod.
		Create county-wide clean-up days.	✓						Low
		Expand county staff to better enforce property maintenance codes.	✓					✓	Low
		Address abandoned and dilapidated property.	✓+			✓	✓	✓	Mod.
13	Drug Prevention & Rehabilitation	Develop a substance abuse rehabilitation and treatment facility.	✓	✓	✓		✓	✓	Mod.
		Work with partners to expand counseling programs for those suffering from addiction.	✓	✓	✓		✓	✓	Mod.
14	Attraction of "Middle" Income Jobs	Align target industries and incentive policies with industries that will provide middle income jobs and include commitments to hiring locally.		✓	✓		✓		Mod.
		Promote from within and upskill existing workforce for employee retention in BRE meetings with existing employers.		✓	✓		✓		High
		Provide training incentives to encourage employers to up-skill existing workforce.		✓	✓		✓		Mod.
		Develop an awareness campaign about the importance of automation in remaining competitive.		✓	✓		✓		Mod.
15	Education	Develop grade level exemplars for graduate profiles.	✓	✓					Mod.
		Expand the HUB 19 website capabilities.	✓	✓					Mod.
		Create a financial literacy framework and work ethic certification program.	✓	✓				✓	Mod.
		Change perceptions about local and other relevant career opportunities as part of an awareness campaign.	✓	✓					Mod.
		Consider re-use of the recently closed Celestine Elementary School.						✓	Low
		Implement a maker space.						✓	✓
16	Large Business/ Industry Attraction	Integrate economic resiliency target industries into the economic development strategy and actively pursue employers that increase resiliency.	✓+				✓		Mod.
		Target Industries that are attractive to young talent, provide occupational diversity, and leverage the educational pipeline.	✓+				✓	✓	High